

Victoria J. Pickett
5205 E. Cortland Blvd. #226
Flagstaff, AZ 86004
pickettcreative@gmail.com
216.544.5195

Curriculum Vitae

Education

- 2014 **Master of Fine Arts**, Visual Communication Design
Kent State University
Terminal degree
- 2003 **Bachelor of Arts**, Graphic Design
Cleveland State University
National Deans List, graduated with honors

Experience

- 2015 to present **Northern Arizona University** *Flagstaff, AZ*
Lecturer
- Typographics I (*Fall 2015*)
 - Interactive Design I (*Fall 2015*)
 - Typographics II (*Spring 2016*)
 - History of Visual Communication (*online*) (*Spring 2016*)
 - Graphic Design II (*Spring 2016*)
 - Typography I (*Fall 2016, Fall 2017*)
 - Graphic Design I (*Fall 2016, Fall 2017*)
 - Typography II (*Spring 2016, Spring 2017*)
 - Typography & Culture, Study Abroad in Holland (*Summer 2017*)
 - Graphic Design III (*Fall 2017*)
- 2014–2015 **Lakeland Community College** *Kirtland, OH*
Adjunct Faculty
- Computer Graphics AI, ID & PS - Hybrid (*Fall 2014, Spring 2015*)
- 2014–2015 **University of Akron** *Akron, OH*
Adjunct Faculty
- History of Graphic Design (*Fall 2014, Spring 2015*)
- 2011–2013 **Cuyahoga Community College** *Cleveland, OH*
Adjunct Faculty
- Multi-Page Layout & Design (*Spring 2011*)
 - Vector Graphics (*Spring 2011*)
 - Visual Communication Foundation (*Fall 2012, Spring 2013*)
 - Digital Studio Basics (*Spring 2013, Summer 2013*)

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- 2009–2014 **Kent State University** *Kent, OH*
Adjunct Faculty
Visual Design For Media: Advanced (*Fall 2009, Fall 2010, Spring 2011, Summer 2011 (online) and Fall 2011 (online)*)
Kinetic and Sequential Graphic Design (*Spring 2011, Spring 2012*)
Introduction to Visual Communication Design Studio (*Fall 2013*)
Introduction to Typography (*Fall 2013*)
Visual Design Literacy (*Fall 2014*)
- 2006–2010 **SCK Design, Inc.** *Cleveland, OH*
Graphic Designer
Concepted and designed of a wide range of projects providing visual solutions to client needs. Projects included identity systems, posters & postcards, websites, annual reports and more for various clients that included Great Lakes Theater Festival, The Cleveland Clinic Foundation, University Hospitals, The Federal Reserve and Case Western Reserve University.
- 2005–2006 **xpedx** *Valley View, OH*
Sample Specialist
Assisted in the Sample Studio with filling paper sample requests for printers, designers, and end-user customers. The studio accommodated a large range of requests from flat samples and dummy mock-ups to file folders and bound books. Developed a solid knowledge of over 150 grades of papers manufactured by 14 different mills.
- 2005 **Rosenberg Advertising** *Lakewood, OH*
Graphic Design Intern
Assisted art directors with day to day production of ads, signs, catalogs, direct mailers, and point-of-purchase materials. Prepared documents for print, actively participated in brainstorming sessions, and developed logos and identity systems.

Technical Proficiency

Advanced Knowledge

Mac OS, Latest Adobe Creative Suite including InDesign, Illustrator, Photoshop, After Effects, Keynote, and Microsoft Office

Intermediate Knowledge

HTML5, CSS3 and WordPress, Responsive Web Design, Foundation 5 framework

Basic Knowledge

jQuery, JavaScript, PHP, Adobe Premiere

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Conferences

- 2016 **Frontier, AIGA Design Educators Conference**, Bozeman MT
Led Panel Discussion
- AIGA National Conference**, Las Vegas NV
Attendee
- Method+Madness Conference**, Phoenix AZ
Attendee

Professional Development

- 2016 **Teaching with Fire, 5th Annual Teaching Day**, NAU Teaching Academy and Faculty Professional Development Program: *"Making Learning Stick: What we know (or think we know) about practices to promote effective learning."*
Attendee
- Productive Beginnings** NAU, Faculty Professional Development Program
A year-long series of learning opportunities designed to assist new faculty throughout the first year.
Attendee
- 2010 **SVW**, Art Director's Club, New York City
Created by Paul Sahre, James Victore, and Jan Wilker, the workshops are a mix of hands-on design challenges, guest speakers, critiques, surprise trips, and micro exhibitions. Each session is an intensive six days where participants are challenged to reconsider their working processes and push their ideas.

Service & Membership

- 2017 to present **Curriculum Review Committee**, NAU
Member
- 2017 to present **AIGA**
Flagstaff Director, NAU Student Group Faculty Advisor
- 2016 to present **Internship Coordinator, School of Communication**, NAU
- Internship Oversight Committee**, NAU
Member
- Visual Communication Annual Lecture Series**
Coordinator
- High Design**, Visual Communication Program Annual Design Competition
Coordinator
- 2015 to present **AIGA, Arizona Chapter**
Member

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Service & Membership Continued

Flagstaff Tech Track

Member

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| 2014 | Weapons of Mass Creation Fest
<i>Volunteer</i> |
| 2013–2014 | GiveCamp Cleveland
<i>Volunteer - Graphic Design</i> |
| 2013–2015 | Cleveland WebSIG
<i>Member</i> |
| 2012–2015 | AIGA, Cleveland Chapter
<i>Volunteer</i> |
| 2008-2011 | Annual Student Portfolio Review
<i>Portfolio Reviewer</i> |
| 2007-2008 | AIGA, Cleveland Chapter
<i>Membership Chair</i> |