

Victoria J. Pickett
5205 Cortland Boulevard #226
Flagstaff, AZ 86004
pickettcreative.com
victoria.pickett@nau.edu
216.544.5195

Curriculum Vitae

Education

- 2014 **Master of Fine Arts**, Visual Communication Design
Kent State University
Terminal degree
- 2003 **Bachelor of Arts**, Graphic Design
Cleveland State University
National Deans List, graduated with honors

Experience

- 2015 to present **Northern Arizona University** *Flagstaff, AZ*
Lecturer
- Typographics I (*Fall 2015*)
 - Interactive Design I (*Fall 2015*)
 - Typographics II (*Spring 2016*)
 - History of Visual Communication (*online*) (*Spring 2016*)
 - Graphic Design II (*Spring 2016*)
 - Introduction to Web Design (*Summer 2016*)
 - Typography I (*Fall 2016*)
 - Graphic Design I (*Fall 2016*)
 - Typography II (*Spring 2017*)
 - Introduction to Computer Graphics (*Spring 2017*)
 - Typography & Culture (*Summer Abroad 2017*)
- 2014–2015 **Lakeland Community College** *Kirtland, OH*
Adjunct Faculty
- Computer Graphics AI, ID & PS - Hybrid (*Fall 2014, Spring 2015*)
- 2014–2015 **University of Akron** *Akron, OH*
Adjunct Faculty
- History of Graphic Design (*Fall 2014, Spring 2015*)
- 2011–2013 **Cuyahoga Community College** *Cleveland, OH*
Adjunct Faculty
- Multi-Page Layout & Design (*Spring 2011*)
 - Vector Graphics (*Spring 2011*)
 - Visual Communication Foundation (*Fall 2012, Spring 2013*)
 - Digital Studio Basics (*Spring 2013, Summer 2013*)

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2009–2014 **Kent State University** *Kent, OH*
Adjunct Faculty

Visual Design For Media: Advanced (*Fall 2009, Fall 2010, Spring 2011, Summer 2011 (online) and Fall 2011 (online)*)
Kinetic and Sequential Graphic Design (*Spring 2011, Spring 2012*)
Introduction to Visual Communication Design Studio (*Fall 2013*)
Introduction to Typography (*Fall 2013*)
Visual Design Literacy (*Fall 2014*)

2006–2010 **SCK Design, Inc.** *Cleveland, OH*
Graphic Designer

Concepted and designed of a wide range of projects providing visual solutions to client needs. Projects included identity systems, posters & postcards, websites, annual reports and more for various clients that included Great Lakes Theater Festival, The Cleveland Clinic Foundation, University Hospitals, The Federal Reserve and Case Western Reserve University.

2005–2006 **xpedx** *Valley View, OH*
Sample Specialist

Assisted in the Sample Studio with filling paper sample requests for printers, designers, and end-user customers. The studio accommodated a large range of requests from flat samples and dummy mock-ups to file folders and bound books. Developed a solid knowledge of over 150 grades of papers manufactured by 14 different mills.

2005 **Rosenberg Advertising** *Lakewood, OH*
Graphic Design Intern

Assisted art directors with day to day production of ads, signs, catalogs, direct mailers, and point-of-purchase materials. Prepared documents for print, actively participated in brainstorming sessions, and developed logos and identity systems.

Awards and Honors

2008 **American Graphic Design Award**
Graphic Design USA

2007 **American Graphic Design Award**
Graphic Design USA

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Conferences

- 2016 **Frontier, AIGA Design Educators Conference**, Bozeman MT
Led Panel Discussion
- AIGA National Conference**, Las Vegas NV
Attendee
- Method+Madness Conference**, Phoenix AZ
Attendee

Presentations

- 2016 **Frontier, AIGA Design Educators Conference**, Bozeman MT
Panel Discussion: *"Teaching Abroad: Building a Design Educator's Community"*
Panelists: Claudia Roeschmann, Associate Professor, Texas State University, Laura Camden, Associate Professor, Northern Arizona University

Grants and Project Support

- 2017 AIGA DEC Design Faculty Research Grant
"Building a Design Educator's Community for Teaching Abroad"
Amount: \$2500
Status: Pending

Professional Development

- 2016 **Teaching with Fire, 5th Annual Teaching Day**, NAU Teaching Academy and Faculty Professional Development Program
"Making Learning Stick: What we know (or think we know) about practices to promote effective learning"
Attendee
- Productive Beginnings** (a year-long series of learning opportunities designed to assist new faculty throughout the first year NAU), Faculty Professional Development Program
Attendee

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Service & Membership

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|-----------------|---|
| 2016 to present | Internship Coordinator, School of Communication, NAU Internship Workshop (<i>Spring 2017</i>) |
| | Internship Oversight Committee, NAU <i>Member</i> |
| | Visual Communication Program Annual Lecture Series <i>Coordinator</i> |
| | High Design, Visual Communication Program Annual Design Competition <i>Coordinator</i> |
| | School of Communication Core Ad Hoc Curriculum Committee |
| | Visual Communication Search Committee |
| 2015 to present | AIGA, Arizona Chapter <i>Member</i> |
| | Flagstaff Tech Track <i>Member</i> |
| 2014 | Weapons of Mass Creation Fest <i>Volunteer</i> |
| 2013–2014 | GiveCamp Cleveland <i>Volunteer - Graphic Design</i> |
| 2013–2015 | Cleveland WebSIG <i>Member</i> |
| 2012–2015 | AIGA, Cleveland Chapter <i>Volunteer</i> |
| 2008-2011 | Annual Student Portfolio Review <i>Portfolio Reviewer</i> |
| 2007-2008 | AIGA, Cleveland Chapter <i>Membership Chair</i> |